

LUZ D'ANS



EXECUTIVE COACH,
TRAINER,
LEADERSHIP
TEACHER

CONTACT

[LinkedIn Profile](#)

EDUCATION

ESCP - Certification in AI for Business
2025

Team coaching and organisational diagnostic
2024

Persolog France - DISC certification
2023

Mental Health First Aider - PSSM
2023

Leadership choices - Resilience coaching
2021

Egg 3 Belgium - Spiral dynamic
2020

Egg 3 Belgium - Managerial agility
2020

Institut Repère - Coaching Systémique
2019

Neuroleadership Institute Singapore
2015

Sciences Po Paris - Graduated with honours
2001

PROJECTS AND BOOKS

[TedX Basel 2019](#)

[Podcast "La Petite Voix " 2020](#)

[Article Le Psychodon](#)

[Radio "Burn out et absentisme"](#)

[Article Dernière Nouvelles d'Alsace 2021](#)

"Plus Jamais seuls Face au Cancer"

ABOUT LUZ

Luz d'Ans is French, Belgian, and Peruvian. She graduated from Sciences Po Paris in 2001, and began her career in finance, for major banking groups for 15 years half in Paris and half in Singapore.

In 2015, she graduated from the Neuroleadership Institute in Singapore and resigned from her manager's position in banking to dedicate her career to coaching and training. Having gone through cancer during the last 2 years of her career, she wanted to pause her job for a while but coaching reeled her in.

As an ICF ACC certified coach and Team Coach, she supports individuals in their professional evolution and organizations in their transformation. Her mission is to help leaders navigate the complexities of their roles in large organizations, assisting them in unlocking internal blockages to grow in their leadership capacities.

Luz keeps a curious eye on the evolving world, whether it's collaborative practices, the evolution of well-being in companies, or technological advancements. She is currently pursuing a certification at ESCP on AI for Business. Her motivation is to better support companies in facing the human and technological challenges of tomorrow.

Luz shares her passion for leadership as a lecturer at Sciences Po Paris for Master 2 students and at HEC in the Executive Master in Innovation & Entrepreneurship.

CURRENT WORK

Coaching at Accor

Coaching at Crédit Immobilier de France

Teaching at Sciences Po Paris

Teaching at HEC (Haute Ecole de Commerce)

Q&A

1) How did you get involved in key2advance?

Martine noticed me on LinkedIn and reached out to you regarding a training campus for Accor. The stars were aligned that day!

2) What experience do you bring to the community?

With a strong foundation in understanding neurosciences, gained through my certification from the Neuroleadership Institute, I am passionate about sharing knowledge and fostering growth.

Trained in the systemic approach, I possess a deep understanding of group dynamics and excel in navigating complex environments.

Drawing from 15 years of experience as a risk manager, I bring my analytical skills and a business focus.

Additionally, my personal journey through overcoming cancer has instilled in me a deep sense of empathy and resilience, which I integrate into my coaching practice.

3) What value does coaching and training bring to your clients?

Coaching, for me, is primarily about holding a space for my clients to grow. I am always mindful of providing them with a psychological safe space, a "cocoon", where they can undergo their transition before spreading their wings like a butterfly. This applies to both individual coaching, team coaching, and even training sessions. For me, coaching is a moment of full presence where biases and filters are set aside to reach a level of self-awareness where the coachee can observe themselves from a meta position and become able to accept and challenge themselves.

4) How do you work with your clients to ensure the perfect session?

Goal setting forms the backbone of my approach as it enables coachees to gauge their progress. I consistently revisit the intention with them: What drives their desire to receive coaching on this particular topic? What specific goals do they aim to achieve for themselves and their team through collective coaching? What motivates them to engage in the coaching process for their own personal growth? Focusing on the meaning is vital for me,

5) What's your favourite part of being part of the key2advance community?

I love the diversity of the group: multiple cultures, backgrounds, professional experiences. I feel that we can learn a lot from each other!