



NATASHA SCHÖN

HEAD OF
LEARNING &
DEVELOPMENT,
TRAINER, AND
COACH

CONTACT

[LinkedIn Profile](#)
[Personal Website](#)
[key2advance Profile](#)

EDUCATION

Masters in Marketing and Communications
2016-2017 | Rome Business School

Bachelor in Media and Communications
2013-2016 | Erasmus University of Rotterdam

CERTIFICATIONS

- ACC ICF Certified Coach.
- Certificate in Positive Psychology by the University of Pennsylvania.
- PMP Certified.
- TEFL English Teacher.

ABOUT NATASHA

Natasha is a transformative Learning and Development (L&D) Specialist with a rich background as a certified coach and a community manager.

Having pursued advanced degrees in Media and Communications and Business Transformation, she honed her skills in storytelling, community strategy, and communications.

Natasha's career spans diverse sectors, from leading educational programs at key2advance to strategic roles in tech startups and multinational corporations.

Her expertise lies in leveraging learning design and the power of storytelling to forge meaningful online connections and foster personal and professional growth.

Fluent in English, German, Dutch, and Spanish, Natasha's multicultural upbringing across various countries has instilled in her a profound empathy and a global perspective, enabling her to resonate with and inspire a diverse audience.

PORTFOLIO

Learning and Development Consultant
E-Learning Design
Coach and Trainer
Psychological Safety Specialist
Next Generation Leadership Academy

Q&A

1) How did you get involved in key2advance?

When I was over-whelmed with choices after my Masters, my father connected me with Mona for a one-off coaching session. She taught me that no decision is set in stone and helped take the pressure off. A few years later, when I realized my passion lies with coaching and helping others develop, I thought of Mona and she welcomed me into the community with open arms!

2) What experience do you bring to the community?

I bring to the key2advance community a wealth of experience in learning and development, complemented by a robust background in digital marketing and certified coaching. My global upbringing and fluency in multiple languages, along with my expertise in developing comprehensive L&D programs, coaching, and storytelling, enable me to create inclusive, impactful training environments that foster personal and professional growth.

3) What value does coaching and training bring to your clients?

Through personalized coaching, I help individuals gain clarity on their goals, overcome obstacles, and develop strategies for personal and professional growth. In training sessions, I foster an environment of learning and development that not only enhances skills but also boosts confidence and motivation, enabling teams and organizations to achieve their objectives and foster a culture of continuous improvement.

4) How do you work with your clients to ensure the perfect session?

I always ensure that the space that we build is safe, trusting, and focused on the coachee. It should feel like we are walking side-by-side, figuring out the journey together. Moreover, the sessions are really about opening up the mind to what is needed most right now by the coachee. It's not about finding quick fixes but about taking a step back to see where transformational change is needed.

5) What's your favourite part of being part of the key2advance community?

This community is amazing because we lift each other up through every challenge. The work is energetic and every member supports the other and shares valuable learning as we navigate projects together. It's truly beautiful.