



# MARTIN VAN DE PAS

HEAD OF CAREER  
SERVICES,  
TRAINER AND  
COACH

## PORTFOLIO

Next Generation Leadership Academy  
Facilitating workshops and coaching  
Programme Success Partner  
Nurturing partnerships

## CERTIFICATIONS

- Certified Consciousness Coach by Creative Consciousness
- Certified Spiral Dynamics Practitioner by Valuematch
- Certified Resilience Practitioner by Leadership Choices
- Certified Trainer by i-Ken

## EDUCATION

**Masters**  
**International Business; Organisation;**  
**Management, Change and Consultancy**  
2018-2019 | Maastricht University

**Bachelor**  
**Company and Consumer Studies**  
2014-2017 | Wageningen University

## ABOUT MARTIN

Martin is passionate about guiding individuals on their journey of personal and professional growth.

At key2advance, he combines training, coaching, and content creation to help professionals develop essential leadership and career skills. Through engaging workshops on leadership, personal development, and career planning, he equips individuals with practical tools for success.

His approach emphasizes self-reflection, holistic understanding, and actionable strategies, integrating mindfulness, analytical frameworks, and interdisciplinary methods to create transformational learning experiences.

## CONTACT

[LinkedIn Profile](#)  
[key2advance Profile](#)

## Q&A

### 1) How did you get involved in key2advance?

At the end of my Master's studies at Maastricht University, I participated in an excellence programme called PREMIUM. Mona facilitated multiple workshops for us and was also responsible for the final event where she captivated 200 students with insights into personal growth. She challenged us to commit to an immediate action towards our dreams. My response? "Speak with Mona."

I approached her post-workshop, revealing my chosen step. This sparked a dialogue that blossomed into a partnership. Together, we developed the first training on "Transformational Leadership" that would later lay the foundation for the Next Generation Leadership Academy. And thus, our shared journey began.

### 2) What experience do you bring to the community?

I contribute knowledge in business, leadership, entrepreneurship, personal development, mindfulness, and consciousness. I also have a deep understanding of the personal growth area, in which I have facilitated workshops and coaching to thousands of participants.

### 3) What value does coaching and training bring to your clients?

They are being provided with a structure in which they can skyrocket their own growth. I create the space, bring the tools and knowledge, and ask the questions.

If they bring motivation, honesty, a desire to change, and curiosity, then they can walk away with the ability to create valuable changes and experience fundamental shifts in their lives.

### 4) How do you work with your clients to ensure the perfect session?

I first make sure they are present and motivated, and that they are sharp and eager to learn. I'm not here to push anyone into doing what they don't want to do. I also focus on fully embodying what I teach.

### 5) What's your favourite part of being part of the key2advance community?

The community aspect. There is always someone to talk to or to help you out. People are open and generous. We honestly look out for each others' best interests. I feel like everyone is encouraging me in whatever dreams I have and is there to support me in them.